



Anna Townshend
Editor

Ph: (314) 241-7355
Cell: (314) 873-3161
atownshend@marinadockage.com

Nelson Spencer, Jr.
Business Manager

Ph: (314) 241-4310
Fax: (314) 241-4207
spence@wjinc.com

Barb McLester
Advertising Sales

Ph: (314) 241-7356
Cell: (847) 502-1308
bmclester@marinadockage.com

PRESS RELEASE

Marina Dock Age Finds New Home

The Waterways Journal, Inc., St. Louis, Mo. is pleased to announce the purchase of *Marina Dock Age* (MDA) magazine from Preston Publications.

Established in 1887, The Waterways Journal publishes trade publications including *The Waterways Journal Weekly*, *Inland River Guide*, and *International Dredging Review*, as well as consumer boating titles *HeartLand Boating* magazine and *Quimby's Cruising Guide*. MDA, a trade publication serving the marina and boatyard industry, is a perfect fit.

"We are excited to put our resources behind a magazine we have enjoyed for years," said H. Nelson Spencer, publisher. "The Waterways Journal is committed to providing value for readers and advertisers alike. We look forward to applying those same principles to MDA."

MDA will continue as the marina and boatyard industry's leading publication, helping owners and operators run their businesses more effectively and efficiently. In the next few months, readers can expect updates to the web site, www.marinadockage.com, and a continued focus on editorial and distribution.

Editor Anna Townshend and Advertising Sales Manager Barbara McLester will remain in their current roles.

"I'm very excited about what lies ahead," said Townshend. "I think with its long history in maritime publishing and a growth-minded philosophy, the new ownership can only help MDA to serve the industry better and hopefully expand on what has already made us successful."

For almost 25 years, *Marina Dock Age* has been the only U.S. trade publication serving marina and boatyard industry professionals. George Van Zevern started *Marina Dock Age* in 1988, and Preston Publications purchased the magazine in 1994.

FOR IMMEDIATE RELEASE